

To Whom It May Concern,

Please consider this my enthusiastic endorsement of Carson Racich for a position in your organization.

I've had the privilege of knowing Carson for the previous 3 years, including the one year where she served as a student video intern. During that time Carson proved herself to be a hard-work, professional individual who brought an out-going and dynamic personality with her into the workplace. It didn't take us long to realize what an asset we had in Carson. She gained the respect of her peers through her strong work ethic and overall desire to just get better. One of her greatest strengths was her ability to take constructive criticism. She would listen and then go out and apply what she had learned on her next assignment. That is a quality not always present in individuals as young as Carson.

Something else that always impressed me about Carson, is she was able to accomplish so much despite being an NCAA Division I athlete. For those who don't understand the world of collegiate athletics, student-athletes have very little time due to all of their obligations with classes, studies, practices, competitions and travel. She never used any of that as an excuse and always got the job done, with great results.

I would not hesitate to recommend Carson for any opening in your department. It won't take you long to realize what a tremendous asset she will be. If I can help you any further with your decision, please don't hesitate to contact me at any time.

Sincerely,
Silas Banda
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Director of Creative Content & Digital Strategies
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